ORDER

Orders	Order / Rev:	101891	_	
	Alt Order #:	06815349		TIP OF
	Product Desc:	OCEGUERA 4 CONGRESS		HD
	Estimate:	1187		KSNV
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Amy McCreary
	Original Date / Rev:	05/21/12 / 10/17/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Oceguera for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	41	\$30,950.00	\$26,307.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	41	\$30,950.00	\$26,307.50	0.00
Totals	41	\$30,950.00	\$26,307.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$30,950.00
Market	100%	\$154,750.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$40,235.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$32,497.50
KTUD	1%	\$1,547.50
KVVU	22%	\$34,045.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$15,475.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeU	Mg∕sW∖w o	5-6a	M-WTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
				M-F 5-6a WakeU	p w/Wagners								
	WAKE (JP WITH 1	THE WAG	NERS									
	Sta	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/	16/12 ·	10/22/12	MTWTF	4	\$450.00	0.00				ı		

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Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 1	10/16/12	2 10/22/12	M-F 5-6a WakeU		5-6a	M-WTF-	:30	4	\$450.001	0.00 NM	4	\$1,800.00
\A/A/<= 1.15		THE 14/4 OF	M-F 5-6a WakeL	Jp w/Wagners								
		THE WAGI		Spoto/Mook	Poto	Dating						
<u>Start</u> Week: 10/16		End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 4		Rating 0.00						
	ate Rai		<u>escription</u>		t/End Time	0.00	<u>Weekdays</u>	Leng	th Rate	Rtg Type		
2 KSNV 1	0/16/12	?-10/22/12 M	1-F 5-6a WakeUp ı	w/Wagner5-6a	ı		MTWThF	:3	30 (\$450.00)	0.00 <i>NM</i>		
		, <i>1.6,1.7</i> ABI F RAT	E] NOT AVAILABI	F RATF								
-			1-F 5-6a WakeUp \		1		MTWThF	:3	30 (\$450.00)	0.00 NM		
See I	MG 1.5,	,1.6,1.7	,	J					,			
-			E] NOT AVAILABI									
			I-F 5-6a WakeUp ı	w/Wagner5-6a	l		MTWThF	:3	30 (\$450.00)	0.00 <i>NM</i>		
		,1.6,1.7 ARI F RAT	E] NOT AVAILABI	FRATE								
			l-F 5-6a WakeUp \		ì		M-WThF	:3	30 \$450.00	0.00 NM		
⊕ MG fo									* *************************************			
•		e to reinstat	•									
_			-F 5-6a WakeUp v	w/Wagner5-6a	ı		M-WThF	:3	30 \$450.00	0.00 NM		
M MG fo		.2,1.4 e to reinstate	0]									
-			≂। I-F 5-6a WakeUp \	v/Wagner5-6a	1		M-WThF	:3	30 \$450.00	0.00 NM		
⊕ MG fo			. o oa manoop	,	•				γ.σσ.σσ	0.00		
[Revi	sed rate	e to reinstate	e]									
E 2 KSNV 1	10/16/12	2 10/22/12	M-F 6-7a WakeU		6-7a	MTWTF-	:30	5	\$275.003	0.00 NM	1	\$275.00
\A/A/CE IE	> \A/I T I I	TUE 14/4 O	M-F 6-7a WakeL	Jp w/Wagners								
WAKE UF		THE WAGI	NERS Weekdays	Spots/Week	Rate	Rating						
Week: 10/16		10/22/12	MTWTF	<u>3pots/Week</u>	\$275.00	0.00						
E 3 KSNV 1			Today Show	CM	658a-9am	MTWTF-	:30	5	\$300.003	0.00 NM	1	\$300.00
			Today Show									
TODAY S					5 .	.						
<u>Start</u> Week: 10/16		End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
E 4 KSNV 1				CM	7a-9am	S	5- :30	1	\$625.001	0.00 NM	1	\$625.00
L 4 ROIV	10/20/12	10/20/12	Saturday Today	OW	ra sam	3	.00	•	ψ020.001	0.00 14101		Ψ020.00
SATURDA	AY TOD	DAY	, ,									
Start		End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/15		10/21/12	S-	1	\$625.00	0.00	6 00		Φ750 004	0.00 NIM		Ф750.00
E 5 KSNV 1	10/21/12	2 10/21/12	Sunday Today Sunday Today	CM	7a-8am		·S :30	1	\$750.001	0.00 NM	1	\$750.00
TODAY O	N SUN	DAY	Canady Today									
<u>Start</u>	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15		10/21/12	S	1		0.00	\\\\-\a_\\\-\\\\-\\\\\-\\\\\\\\\\\\\\\\		th Data	Dia Tura		
	0/15/12		escription unday Today	<u>Stat</u> 7a-8	<u>t/End Time</u> Ram		<u>Weekdays</u> Su	Leng	<u>m kate</u> 30 (\$750.00)	Rtg Type		
	MG 5.2		anday roday	74.0			34		ο (φτου.υυ)	0.00 14111		
[Belo	w LUR]											
			unday Today	7a-8	am		Su	:3	30 \$750.00	0.00 NM		
(M) MG fo (Revi		0/21 e to reinstate	1ء									
E 10 KSNV 1			-	СМ	12-1230pm	MTWTF-	:30	2	\$150.003	0.00 NM	2	\$300.00
L IU NOINV I	10/10/12	- 10/22/12	Noon News	CIVI	12-1200PIII	IVI I W I F =	.50	_	ψ100.003	U.UU INIVI		ψ300.00
NEWS 3	AT NO	NC										
Start		End Date	Weekdays	Spots/Week		Rating						
Week: 10/16		10/22/12	MTWTF	2	*	0.00			A105 :			A
E 11 KSNV 1	10/16/12	2 10/22/12		CM	2pm-3pm	MTWTF-	:30	3	\$100.004	0.00 NM	2	\$200.00
THE DOC	TORS		The Doctors									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/16	6/12	10/22/12	MTWTF	2	\$100.00	0.00						

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Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch Start End Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 12 KSNV 10/16/12 10/22/12 Dr. Phil	CM 3-4p	MTWTF	:30 3	\$175.003	0.00 NM	2	\$350.00
Dr Phil DR. PHIL							
	s/Week Rate	Rating					
Week: 10/16/12 10/22/12 MTWTF	2 \$175.00	0.00					
E 13 KSNV 10/16/12 10/22/12 NEWS 3 at 4 (1 HOUR 4PM NEWS (1 hour)	t)CM 4-5pm (4:00 PM-4:	MTWTF	:30 2	\$300.003	0.00 NM	2	\$600.00
FIRST NEWS 3 AT FOUR	(4.00 FIVI-4.	50 FIVI)					
Start Date End Date Weekdays Spot	s/Week Rate	Rating					
Week: 10/16/12 10/22/12 MTWTF	2 \$300.00	0.00					
E 14 KSNV 10/16/12 10/22/12 NEWS 3 at 4 (1 HOUR		MTWTF	:30 1	\$300.003	0.00 NM	1	\$300.00
4PM NEWS (1 hour) NEWS 4 AT 430P	(4:30 PM-5:0	JO PIVI)					
	s/Week Rate	Rating					
Week: 10/16/12 10/22/12 MTWTF	1 \$300.00	0.00					
E 15 KSNV 10/16/12 10/22/12 M-F Early News	CM 5-630p	MTWTF	:30 5	\$450.003	0.00 NM	5	\$2,250.00
M-F Early News EARLY NEWS							
	s/Week Rate	Rating					
Week: 10/16/12 10/22/12 MTWTF	5 \$450.00	0.00					
E 16 KSNV 10/16/12 10/22/12 M-F Jeopardy	CM 630-7pm	MTWTF	:30 2	\$450.003	0.00 NM	1	\$400.00
M-F Jeopardy JEOPARDY							
	s/Week Rate	Rating					
Week: 10/16/12 10/22/12 MTWTF	2 \$450.00	0.00					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
2 KSNV 10/16/12-10/22/12 M-F Jeopardy See MG 16.6.16.7	630-7pm	M ⁻	TWThF	:30 (\$350.00)	0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE RA	TE						
3 KSNV 10/16/12-10/22/12 M-F Jeopardy	630-7pm	M ⁻	TWThF	:30 (\$350.00)	0.00 <i>NM</i>		
See MG 16.6,16.7							
[.NOT AVAILABLE RATE] NOT AVAILABLE RA			-	.20 £400.00	0 00 NIM		
5 KSNV 10/16/12-10/16/12 Jeopardy in PRIME M MG for 16.1 10/16	M-SA 8-11p / SU	г –	T	:30 \$400.00	0.00 NM		
[INV CODE]							
E 17 KSNV 10/16/12 10/22/12 M-F Wheel	CM 7-730pm	M-WTF	:30 4	\$1,300.001	0.00 NM	4	\$5,200.00
M-F Wheel of Fortune							
WHEEL OF FORTUNE Start Date End Date Weekdays Spot-	s/Week Rate	Rating					
Week: 10/16/12 10/22/12 M-WTF	4 \$1,300.00	0.00					

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Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch Start End Inventory Code	Break Start/End T	ime Days Len	Spots Rate Pri	Rtg Type S	pots	Amount
E 17 KSNV 10/16/12 10/22/12 M-F Wheel	CM 7-730pm	M-WTF :3	0 4 \$1,300.001	0.00 NM	4	\$5,200.00
M-F Wheel of Fo	rtune					
WHEEL OF FORTUNE	0	5				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/16/12 10/22/12 M-WTF	<u>Spots/Week</u> <u>Rate</u> 4 \$1,300.00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time	Weekda	ays Length Rate	Rtg Type		
1 KSNV 10/16/12-10/22/12 M-F Wheel	7-730pm	M-WTh				
See MG 17.5,17.6,17.7						
[Below LUR-LUR is \$260]						
2 KSNV 10/16/12-10/22/12 M-F Wheel	7-730pm	M-WTh	F :30 (\$1,300.00)	0.00 <i>NM</i>		
See MG 17.5,17.6,17.7 [Below LUR-LUR is \$260]						
3 KSNV 10/16/12-10/22/12 M-F Wheel	7-730pm	M-WTh	= :30 (\$1,300.00)	0.00 NM		
See MG 17.5,17.6,17.7			100(+1,00010)			
[Below LUR-LUR is \$260]						
5 KSNV 10/17/12-10/22/12 M-F Wheel	7-730pm	M-WTh	= :30 \$1,300.00	0.00 NM		
[Revised rate to reinstate] 6 KSNV 10/17/12-10/22/12 M-F Wheel	7-730pm	M-WTh	= :30 \$1,300.00	0 00 NM		
M MG for 17.1,17.3,17.2	7-730pm	W-WIII	.30 \$1,300.00	0.00 NIVI		
[Revised rate to reinstate]						
7 KSNV 10/17/12-10/22/12 M-F Wheel	7-730pm	M-WTh	F :30 (\$1,300.00)	0.00 <i>NM</i>		
→ See MG 17.8						
[pgm cgh = wheel in prime due to debate]	DD1145 14 04 0 44 4 4 04 18					
8 KSNV 10/22/12-10/22/12 Wheel of Fortune in	PRIME M-SA 8-11p / SUI	M	:30 \$1,300.00	0.00 NM		
E 18 KSNV 10/20/12 10/20/12 Wknd Jeopardy	CM 630-7pm	s- :3	0 1 \$525.001	0.00 NM	1	\$525.00
SAT/Jeopardy JEOPARDY						
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/15/12 10/21/12S-	1 \$525.00	0.00				
Spot Ch Date Range Description	Start/End Time	Weekda		Rtg Type		
1 KSNV 10/15/12-10/21/12 Wknd Jeopardy	630-7pm		-Sa :30 (\$525.00)	0.00 <i>NM</i>		
See MG 18.2						
[Below LUR-LUR is \$175] 2 KSNV 10/20/12-10/20/12 Wknd Jeopardy	630-7pm		-sa :30 \$525.00	0.00 NM		
MG for 18.1 10/20	030-7 pm		-3a30	0.00 NIVI		
[Revised rate to reinstate]						
E 19 KSNV 10/20/12 10/20/12 Wknd Wheel of F	ortune CM 7-730pm	S- :3	0 1 \$525.001	0.00 NM	1	\$525.00
SAT/ Wheel of Fo						
WHEEL OF FORTUNE						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/15/12 10/21/12S-	Spots/Week Rate	Rating				
Week: 10/15/12 10/21/12S- Spot Ch Date Range Description	1 \$525.00 <u>Start/End Time</u>	0.00 Weekda	ays Length Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 Wknd Wheel of Fort						
See MG 19.2			,			
[Below LUR-LUR is \$175]						
2 KSNV 10/20/12-10/20/12 Wknd Wheel of Fort	une 7-730pm		-Sa :30 \$525.00	0.00 NM		
MG for 19.1 10/20 [Revised rate to reinstate]						
E 22 KSNV 10/18/12 10/18/12 Thurs PR 9-10p	CM 9-10pm	T :3	0 1 \$3,200.001	0.00 NM	1	\$3,200.00
Thursday Prime 9	•	13	υ ι φυ,∠υυ.υυ I	U.UU INIVI	ı	ψ ઝ,∠ ∪∪.∪U
THE OFFICE/ UP ALL NIGHT	12111					
Start Date End Date Weekdays	Spots/Week Rate	Rating				
Week: 10/15/12 10/21/12T	1 \$3,200.00	0.00		I		

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Order / Rev: 101891 Advertiser: Oceguera for Congress

Alt Order #: 06815349 Product Desc: OCEGUERA 4 CONGRESS KSNV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type	Snots	Amount
E 22 KSNV 10/18/12 10/18/12 Thurs PR 9-10p CM 9-10pmT :30 1 \$3,200.001 0.00 NM	1	\$3,200.00
Thursday Prime 9-10pm THE OFFICE/ UP ALL NIGHT		ψ0,200.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12T 1 \$3,200.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 Thurs PR 9-10p 9-10pm Th :30/\$3-200-000 0.00 NM		
1 KSNV 10/15/12-10/21/12 Thurs PR 9-10p 9-10pmTh :30 (\$3,200.00) 0.00 NM See MG 22.2		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/18/12-10/18/12 Thurs PR 9-10p 9-10pmTh :30 \$3,200.00 0.00 NM		
E 23 KSNV 10/20/12 10/20/12 Sat PR 10-11p CM 10-11pmS- :30 1 \$1,300.001 0.00 NM	1	\$1,300.00
Saturday Prime 10-11pm		Ψ1,000.00
LAW & ORDER: SVU		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12S- 1 \$1,300.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 10/15/12-10/21/12 Sat PR 10-11p 10-11pmSa :30 (\$1,300.00) 0.00 NM		
See MG 23.2		
[Below LUR] 2 KSNV 10/20/12-10/20/12 Sat PR 10-11p 10-11pmSa :30 \$1,300.00 0.00 NM		
M MG for 23.1 10/20		
[Revised rate to reinstate]		
E 24 KSNV 10/21/12 10/21/12 Sun PR 10-11p CM 10-11pmS :30 1 \$1,200.001 0.00 NM	1	\$1,200.00
Sunday Prim 10-11pm LAW & ORDER AFTER NFL		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S 1 \$1,200.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 Sun PR 10-11p 10-11pm Su :30(\$1,200.00) 0.00 NM		
See MG 24.2		
[Below LUR]		
2 KSNV 10/21/12-10/21/12 Sun PR 10-11p 10-11pmSu :30 \$1,200.00 0.00 NM		
MG for 24.1 10/21 [Revised rate to reinstate]		
E 25 KSNV 10/16/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF :30 4 \$1,200.001 0.00 NM	4	\$4,800.00
M-F News 3 at Eleven		. ,
NEWS 3 NIGHTSIDE		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/16/12 10/22/12 MTWTF 4 \$1,200.00 0.00		
E 26 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$350.003 0.00 NM	1	\$350.00
Sa-Su News 3 at Eleven		
NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S- 1 \$350.00 0.00		
E 27 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS :30 1 \$350.003 0.00 NM	1	\$350.00
Sa-Su News 3 at Eleven		
NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S 1 \$350.00 0.00		
E 29 KSNV 10/20/12 10/20/12 Saturday Night Live CM 1130pm-1:02amS- :30 1 \$450.003 0.00 NM	1	\$450.00
Saturday Night Live SATURDAY NIGHT LIVE		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S- 1 \$450.00 0.00		
E 30 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PMS :30 1 \$4,000.004 0.00 NM	1	\$4,000.00
NFL Football SUN NT FB: PITT @ CIN		
Start Date		
Week: 10/15/12 10/21/12S 1 \$4,000.00 0.00		

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KSNV

 Order / Rev:
 101891
 Advertiser:
 Oceguera for Congress

 Alt Order #:
 06815349
 Product Desc:
 OCEGUERA 4 CONGRESS

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1187

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N31 KSNV 10/18/12	10/22/12	FacetoFace/Ralston RefacetoFace/Ralston R	•	730-758pm	MTF	:30	1	\$900.001	0.00 NM	1	\$900.00
	End Date 10/22/12	Weekdays Spor	ts/Week 1	<u>Rate</u> \$900.00	Rating 0.00						

Totals 41 \$30,950.00